

STERLING AGRICULTURAL COMMISSION
MONTHLY MEETING
TUESDAY, JULY 11, 2023
TIME: 7 PM

I. CALLED TO ORDER: 7:05 pm. By Jack Joselyn

II: ROLE CALL: Present: Jack Joselyn, Rebecca Gray Gervais, Tony Amarisi, Christine Wendel Farrugia.

III: Audience of Citizens: None

IV: APPROVAL OF MINUTES: Tabled

V: UNFINISHED/CONTINUING BUSINESS

A. Treasurers Report- Tabled

B. STERLING FARM DAY: 10.14.2023

>LIST OF BUSINESSES: Reviewed an incomplete list of businesses in town and labeled them farm-commercial. Rebecca and Jack to acquire what's missing from the list.

>CHANGE OF PLANS: Decided to change the format of Farm Day from an event at the town hall, to a Farm Tour on 10.14.2023

- Farm Tour: Listed a number of farms/operations in the area that may be interested

- Pine Hill Alpacas
- Petersens Patch
- Brie's Flowers
 - Ekonk Hill Turkey Farm
 - Country Comfort Bakery
 - Jordan Lumber (Chris Call)
 - Windham Hill Farm (Holly)
 - Waldron Equestrian (Chris Call)
 - Hale Homestead
 - Rebecca Gervasio (Chris Call)
 - Molodich Farms
 - Betsy's Stand
 - BZ Farm (Tinkennen)
 - Rock solid solutions
 - Add farms from town business listings (completing list on 7/13)

The Plan:

- Appeal to parents with kids - with activities for kids and discussion for grownups
- Start with 1 day, 2 buses, alternating locations for a 3-4 hour event
- Scatter events throughout the year (?)
- Cluster events in one area
- MUST sign up ahead of time
- Use buses at a central local (Grange) where there is parking. Rebecca to make calls to procure bus.
- All of us need to contact farms to engage them in the process. Generate lists

Marketing:

- Promote the event at the Farm To Table Dinner
- Advertising: FB, Flyers (keep it local)

C. FARM TO TABLE DINNER: 9.16.2023

- 100 people
- Promote through FB and flyers
- Jack will provide dishes, etc, like last year

- Sell tickets in august (plan at august meeting)
- Menu: Tony is starting the menu (Bacon bit appetizer and hanger steak so far)
- Flowers by Petersons patch and Brie
- Raffle: 50/50. \$5 a ticket. Jack to provide a bird bath and bench. Rebecca getting the raffle basket together
- Grange folks cleanup (free meal). Make sure they are appreciated